

German – Polish ICT co-operation

24th April 2014
Berlin

IXth Polish
Outsourcing Forum





Polish Outsourcing Forum

Promotion of the Polish outsourcing sector in Germany

The **Polish Outsourcing Forum** conferences have been continuously organized since 2005. Up until 2012 the Fora were organized in Poland and presented the most recent and most important issues related to the outsourcing industry in the world, gathering key personalities representing the services sector.

As a consequence of few years hard work the Polish outsourcing sector has been recognized as a valuable business sector in Poland.



- 8 years of Experience
- Key Experts of the Outsourcing Sector
- Discussions panels, presentations and networking meetings
- Various number of important personalities representing the outsourcing sector
- Participants from all over Europe



Polish Outsourcing Forum

Why Dach Region?

The outsourcing sector in Germany, Austria and Switzerland is very well developed. Businesses, service providers and trade associations perfectly understand the needs of nearshoring and offshoring and consciously use the services offered by outsourcing companies.



The high quality of the services provided and the confidence in the Polish companies is strong. The last years edition of CeBIT is a great example. German entrepreneurs have been recently more often choosing Poland as a great place for operational centers. It positively affects and further influence the development of the real estate sector and the Polish labor market.

After the great success of the Polish Outsourcing Forum in Bangalore (India), we decided to introduce a project that shows Polish outsourcing capabilities and competences on a wider European market. Therefore this year's edition will take place in Berlin in collaboration with Pro Progressio and the German Outsourcing Association (Deutscher Outsourcing Verband).

Promotion and Networking

Areas to be discussed:

- Poland on the nearshoring/ offshoring map of the World and Europe
- Suitable locations for R&D and ICT Operational Centres
- Poland for DACH countries, what are the key competences available in Poland to support German, Austrian, Swiss companies



Who will attend?

- Representatives of Polish cities,
- ICT clusters, service providers, research and development institutions and other representatives of the ICT and R&D sector
- Representatives of the government and financial institutions
- Polish and German media



Polish Outsourcing Forum

Venue

- Berlin Business Centre
- Hotel Novotel Berlin Am Tiergarten
- Perfect conference conditions





Polish Outsourcing Forum

Conference Partners

Organizers:



Under the honorary patronage:



In partnership with:



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Under the patronage:



Polnische Wirtschaftskammer
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Sponsorship Offer

Sponsorship Offer	Platinum Sponsor X1	Gold Sponsor X2	Silver Sponsor X3	Bronze Sponsor X4	Sponsor
„Conference Sponsor” Title	*	*	*	*	*
Participation in the official opening	*	*			
Participation in a panel discussion during the conference as a moderator	*	*			
Presentation during the conference (20 min.max)	*	*			
Participation in a panel discussion during the conference as a speaker	*	*	*	*	
Free Conference invitations** for Sponsor’s representatives	8 invitations	6 invitations	4 invitations	3 invitations	2 invitations
Sponsor’s logo in presentation displaying during the conference	• logo on a separate slide	• logo on a separate slide	*	*	*
Conference website – logo with link to Sponsor’s website	*	*	*	*	*
Sponsor’s logo in conference newsletters	*	*	*	*	*
Conference compendium	<ul style="list-style-type: none"> • Sponsor’s description (max. 1,000 characters) • 4 full-pages of advertising space 	<ul style="list-style-type: none"> • Sponsor’s description (max. 500 characters) • 2 full-pages of advertising space 	<ul style="list-style-type: none"> • Sponsor’s description (max. 500 characters) • 1 full-page of advertising space 	<ul style="list-style-type: none"> • Sponsor’s description (max. 500 characters) • 1 full-page of advertising space 	<ul style="list-style-type: none"> • Sponsor’s description (max. 500 characters) • ½ page of advertising space
Broadcasting Sponsor’s commercial during Forum breaks	*	*	*		
Advertising space in Outsourcing&More Magazine	2x1 full-page	2x1 full-page	1 full-page	½ page	
Placing banner campaign in OutsourcingPortal	• 4x2 weeks emission	• 3 weeks emission	• 2 weeks emission	• 2 weeks emission	
Exhibition area (2 x 3 m)*	*	*	*	*	
Roll-up*	2	2	2	1	1
Distribution of the materials in the conference bags*	*	*	*	*	available at additional fee
PRICE (NET):	SOLD	60,000 PLN	40,000 PLN	20,000 PLN	12,000 PLN

(*) Sponsor should choose one benefit.

Other Sponsorship Packages:

Bronze Sponsor (with Polish hostesses) - Bronze Sponsors’ benefits , additionally displaying Sponsor’s logo on the dresses of Polish hostesses during the event. Price (Net): 30,000 PLN

Sponsor (logo on conference bags) - Sponsors’ benefits (without roll-up) , additionally Sponsor’s logo on the conference welcome bag . Price (Net): 15,000 PLN

Sponsor (logo on conference badge) - Sponsors’ benefits (without roll-up) , additionally Sponsor’s logo on the badges. Price (Net): 15,000 PLN

•Transport costs of all materials, roll-up, promotional stands are covered by Sponsor.

** The price does not include transport and accommodation



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**For more information
and sponsorship possibilities
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