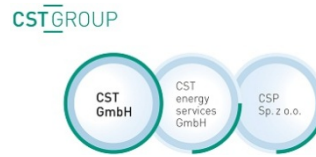


SZCZECIN

The ICT Sector



3,600 skilled workers in the BPO sector, including 1,500 companies with foreign and national capital in the ICT sector



Why Szczecin?

Exceptional Location

12 km
to the German border

65 km
to the Baltic Sea

127 km
to Berlin

281 km
to Copenhagen

450 km
to Warsaw

505 km
to Prague

Szczecin

Transit roads intersect connecting

- Western Europe with the Baltic countries
- Scandinavia with the South of Europe

Perfect connectivity and access to the markets in Poland, other European countries and worldwide

Why Szczecin?

Exceptional Location

12 km
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Szczecin



International airports



Roads – connection to the motorway system in Western Europe and the rest of Poland



Rail routes – connection to the Polish and European cities



Shipping junction – the seaport trade exchange facilities with Western Europe, China and Africa

Why Szczecin?



Young, Dynamic and Well-educated Residents

More than 408,000 residents of Szczecin
690,000 residents of the region (SOM)
and 1,7 mln from the West Pomeranian Voivodeship

18 higher-education institutions

over 48,000 and 13,000 of graduates

High language skills of potential employees

76% of the students declare knowledge of German

94% of the students declare knowledge of English

Scandinavian languages are becoming more and more popular



Why Szczecin?



Life Quality

Eco-friendly metropolis

Unique place to work and live in

Oasis of greenery in the heart of the city

Excellent conditions for water sports and recreation

The cultural center of the region

Theater festivals and artistic events

Festivals of visual arts and architecture

International sports events

Why Szczecin?

Investment Climate



Stable financial situation of the city
Fitch Ratings: BBB+, July 2013

High quality of service for residents
and investors

6th place in Poland in terms of the amount
of expenditures of direct foreign investments



Why Szczecin?



Achievements of the Western Pomeranian University of Technologies Students

- The EUREL International Management Cup
- National edition of the Global Management Challenge
- Decode Tieto contest
- Ernst&Young University
- SAS Student Ambassadors
- Data Mining
- Imagine Cup
- Google Summer of Code
- Holders of the Vulcanus Programme scholarships
- Holders of the Ministry of Science and Higher Education scholarship
- Holders of the Mayor of Szczecin scholarship

Why Szczecin?

Szczecin – a focal point of research centers and institutions of business environment in the region



Seed Capital Fund

Pomeranus Seed



Support for enterprise innovation

*SERVICE INTER-LAB Center for
Knowledge and for the Innovation
Transfer for the Service Sector*

ICT Cluster

West Pomerania
Netcamp Foundation

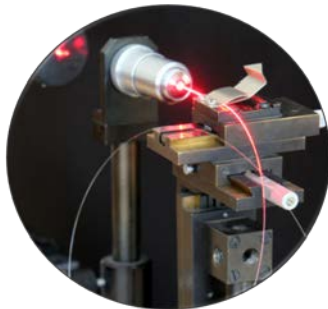
Technopark Pomerania



Animation of industrial clusters
development

Regional Center for Innovation and
Technology Transfer

Why Szczecin?



Technopark Pomerania

Creating favorable conditions for the development of innovation in Szczecin and in the region.

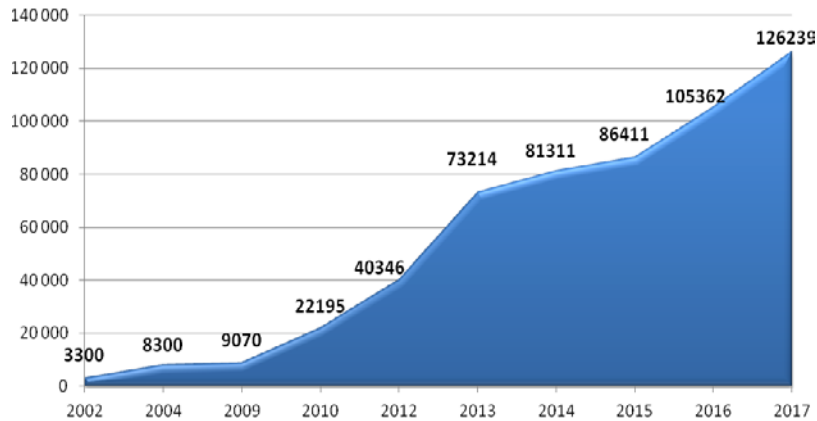
- Expansion of Technopark Pomerania
Cost of the investment: about **100 mln PLN**

The best conditions for the development of the ICT companies:

- ICT Cluster Western Pomerania
Nearly **60 companies** employing around **1,000 employees**
- Netcamp Foundation
Supporting development of the ICT industry and knowledge-based economy.

Why Szczecin?

Podaż powierzchni biurowej klasy A



Source: own work



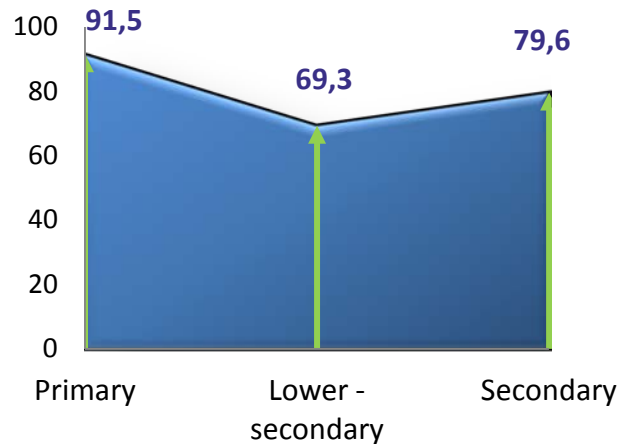
Comfortable Conditions for Business

Modern office space
Over 81,000 m²

Intensive development of back office
20,000+ m² of Class A+ in 2014

Average net rent price
Class A : **11.5-14 euros/m²**
Class B : **7-12 euros/m²**

Why Szczecin?



Source: own work



Technical Infrastructure

The best computerization level in gymnasiums among Polish cities

166 hotspots

100 km of optical fiber network

Development of points and zones with free access to the Internet

Why Szczecin?

Modern Back Office

PAZIM



MARIS



**TECHNOPARK
POMERANIA**



OXYGEN OFFICE



BRAMA PORTOWA



**BALTIC BUSINESS PARK
BUILDING A & C**



**PIASTÓW OFFICE CENTER
BUILDING A**



LASTADIA OFFICE



Why Szczecin?

Planned and Completed Office Buildings

**BALTIC BUSINESS PARK
BUILDING B & D**



**TECHNOPARK POMERANIA
BUILDING F2, F3, F4**



**PIASTÓW
OFFICE CENTER B & C**



**KOSMOS ART &
BUSINESS CENTER**



STORRADY PARK



HANZA TOWER



Why Szczecin?



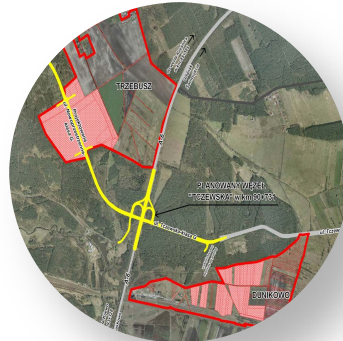
**Szczecin
Philharmonic**



**Sports and
Entertainment Center**



**Northern Route
in Szczecin**



**A6 connection –
Trzebusz and
Dunikowo**



Tczewska Hub



Szczecin Fast Tram

Investments in Progress

Investment expenditures of the City in 2014:

about 34 mln PLN - Transport and communications

**about 32 mln PLN – Supporting economic
development**

about 4.6 mln PLN – Housing economy

Why Poland?

Consileon Chose Szczecin

Stable and secure economic situation

Similar level of civilization development

No cultural differences

Similar way of doing business

Competitive labor costs



Why Szczecin?



Intellectual Base for the ICT Sector

High-class engineers, architects and specialists in the field of computer science, electronics, telecommunications and foreign languages, and others

More than 2,400 students and 350 graduates in computer science

Nearly 1,450 students and 260 graduates in philology

About 6,400 students and 1,360 graduates in engineering and technical specializations



Why Szczecin?



Cooperation Between Universities and Employers

Optimization of the study plan dedicated to modern shared services industries

Adapting the curriculum directly to the expectations of the labor market

Promoting competence development in the field of innovation and new technologies among students

Cooperation with business in the context of innovation centers



Why Is It Worth It?



"Tieto's decision to open a branch in Szczecin was dictated by the availability of highly qualified human resources on the local market. Additional factor which influenced the decision of the company is flexibility and assistance from local authorities and organizations, such as universities, in order to make the city more attractive for potential investors who want to make investments connected with modern technologies."

Ireneusz Miski

Chairman of the Management Board in Tieto Poland Sp. z o.o.



"Szczecin became interesting to us with a reason. It is a dynamically developing city with huge potential, an academic center which educates high-class IT specialists, a place with constantly expanding base of office space. It surprised us with good connections, both with Berlin and Warsaw, and lack of traffic jams. All this made us choose Szczecin as one of our two development centers in Poland."

Patryk Janiak

Sales Director in BLStream Sp. z o.o.





Thank you for your attention Marek Kubik

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