TRADE & INVESTMENT PROMOTION SECTION Embassy of the Republic of Poland in New Delhi

VIII Polish Outsourcing Forum in India, 25th April 2013, Bangalore

04/22/2013

This year, VIII Polish Outsourcing Forum is travelling to India, the home of the global outsourcing industry. The event will take place in Hotel Leela Palace in Bangalore in 25th April, 2013.

Our goal is to reach out to the vast middle market of Indian BPO companies who know that to compete on the global stage they need to have a European footprint. By providing insight into the Polish BPO market and the opportunity to talk to leaders in the Polish BPO space we aim to show them that Poland is the best place for them to grow.

To make our point we have gathered a formidable team of partners, including **ASPIRE**, Poland's largest and fastest growing outsourcing association and **PwC**, the leader in advisory services to the outsourcing industry in CEE (which was awarded the "Best Professional Advisory Firm in Shared Services" title during the Poland Outsourcing Awards Gala) as well as companies providing support services to the BPO sector.

The organizers of the Forum are Indo Polish Chamber of Commerce in Poland and Roadshow Polska. We are also supported by the Minister of Economy of Poland – Janusz Piechocinski, the Polish Chamber of Commerce, the Polish Information and Foreign Investment Agency, the Ambassador of India in Poland, NASSCOM and the Confederation of Indian Industry (CII).

From the Polish side we will invite representatives of the public sector, bilateral Chambers of Commerce and Industry, Polish cities and regions, representatives of Polish Information and Foreign Investment Agency, Ministry of Economy, Association of Polish Cities, Special Economic Zones, Technology Parks, representatives of companies contributing to the services sector's growth (trade, development, real estate, HR, construction, transportation, consultancy, law, representatives of financial institutions (and not only) and media. Details: <u>http://roadshowpolska.pl/e/node/272</u>

Copyright $\ensuremath{\mathbb{C}}$ 2008-2013 Ministry of Economy | Execution INVENTOR Multimedia