

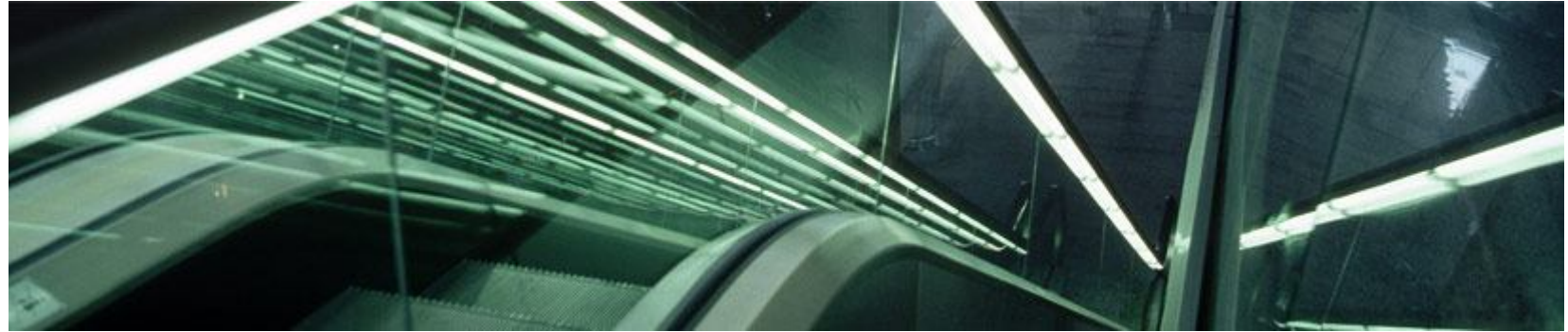
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## Invest in Poland

Poland is an excellent place to invest and develop business.

## Links

Official Site of Poland:

[www.poland.gov.pl](http://www.poland.gov.pl)

President of the Republic of Poland:

[www.president.pl](http://www.president.pl)

Prime Minister of the Republic of Poland:

[www.premier.gov.pl](http://www.premier.gov.pl)

## European Funds



## News

### VIII Polish Outsourcing Forum – India 2013 under the patronage of PAIiZ

**25.04.2013**

*India*

*On the 25th of April 2013 for the first time the Polish Outsourcing Forum will be held in India – Bangalore.*



**Poland - Your next move**

This year, VIII Polish Outsourcing Forum is travelling to India, the home of the global outsourcing industry. The event will take place in Hotel Leela Palace in Bangalore in 25th April, 2013.

The primary goal of the Forum is to reach out to the vast middle market of Indian BPO companies who know that to compete on the global stage they need to have a European footprint. By providing insight into the Polish BPO market and



the opportunity to talk to leaders in the Polish BPO space we aim to show them that Poland is the best place for them to grow.

To make our point we have gathered a formidable team of partners, including ASPIRE, Poland's largest and fastest growing outsourcing association and PwC, the leader in advisory services to the outsourcing industry in CEE, as well as companies providing support services to the BPO sector, which was awarded the "Best Professional Advisory Firm in Shared Services" title during the Poland Outsourcing Awards Gala.

The organizers of the Forum are Indo Polish Chamber of Commerce in Poland and Roadshow Polska, supported by the Minister of Economy of Poland – Janusz Piechocinski, the Polish Chamber of Commerce, the Polish Information and Foreign Investment Agency, the Ambassador of India in Poland, NASSCOM and the Confederation of Indian Industry (CII).

From the Polish side we will invite representatives of the public sector, bilateral Chambers of Commerce and Industry, Polish cities and regions, representatives of Polish Information and Foreign Investment Agency, Ministry of Economy, Association of Polish Cities, Special Economic Zones, Technology Parks, representatives of companies contributing to the services sector's growth (trade, development, real estate, HR, construction, transportation, consultancy, law, representatives of financial institutions (and not only) and media.

From the Indian side we aspect the representatives of City of Bangalore, NASSCOM, CII, top management of Wipro, HCL, Genpact, Infosys, TCS, Thompson Reuters, Goldman Sachs and companies invited by NASSCOM.

For a few years post EU accession Roadshow Polska organized a cycle of conferences abroad promoting business in Poland and presenting specific investment opportunities to foreign. As a consequence we took the Forum to a number of EU countries such as Germany, United Kingdom, Portugal, Belgium, Spain.

The co-organizer of VIII Polish Outsourcing Forum is IPCCI (Indo Polish Chamber of Commerce and Industry), which was established in 2007. IPCCI goal is to develop Indian & Polish business and industry relations. They work to: identify and strengthen business and industry's role in the economic development of the countries; act as a catalyst in bringing about the growth and development of Indian & Polish business; identify and address the special needs of the small sector to make it more competitive. IPCCI is cooperating with various organizations providing a platform for exchange of knowledge and experience so that the Polish and Indian cooperation interacting fruiting.

We invite you to add your weight to this team and seize the opportunity to connect with the world's largest potential market for your services.

#### **How to participate:**

As a delegate: by registering at <http://roadshowpolska.pl/e/node/286>. Only confirmed registrations will entitle participation in the event.

#### **The Forum is FREE for the following participants from India:**

- Directors of shared services, outsourcing and technology companies
- Directors of companies providing support services to the shared services, outsourcing and technology sectors
- Directors of companies considering a shared services and outsourcing strategy

- Directors of government departments and educational institutions interested in promoting shared services and outsourcing
- Board members of companies from various business sectors interested in investing in Poland

As a sponsor: Call us to discuss on +48 22 357 09 77 or email: [info@roadshowpolska.pl](mailto:info@roadshowpolska.pl)

#### Key facts about Poland:

- BPO/SSC industry in Poland employs 85,000 people and it is anticipated that it will consist of approximately 100, 000 jobs by the end of 2013.
- Polish BPO/SSC labour market represents nearly 40% of East Europe industry jobs.
- Polish BPO/SSC sector growing at 20% annually.
- Over 200 companies work in the BPO/SSC space in Poland within nearly 300 service centres with foreign capital
- Polish BPO/SSC industry is worth 3.4 bn USD FY12

Source: ASPIRE - The Association of IT & and Business Process Services Companies

#### Key facts about India:

- The Indian BPO industry is worth 19 billion USD in FY12 (15.9 bn USD from exports and 3.1 bn USD from domestic market).
- The published figure from 2009 for the number of people that work in outsourcing in Bangalore stands at over 600,000 (rough estimate based on STPI Bangalore data).
- Over 2100 companies work in the outsourcing space in Bangalore based on Karnataka State Government website

More information: <http://roadshowpolska.pl/p/node/271>, [info@roadshowpolska.pl](mailto:info@roadshowpolska.pl), tel.: 22 357 09 77. (Roadshow Polska)

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meetings with our representatives are possible after prior appointment

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**Meetings with our representatives are possible after prior appointment via e-mail at [post@paiz.gov.pl](mailto:post@paiz.gov.pl). Our employees will be happy to assist you.**

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